

**Learner Unit Achievement Checklist**

**SEG Awards Level 3 Certificate in Photography**

**603/5007/6**

###### SEG Awards Level 3 Certificate in Photography

## Centre Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Learner Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Notes to learners – this checklist is to be completed, to show that you have met all the mandatory and required optional units for the qualification.

**R/601/2571 Digital Photo Imaging Techniques**

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| Assessment Criteria | Evidence (Brief description/title) | Portfolio Reference | Date Completed | Comment |
| **1.1** Competently use and control compact digital cameras, to include• Auto settings• Custom settings• Use of built in flash |  |  |  |  |
| **2.1** Competently use and control digital single lens reflex (DSLR) cameras to control focussing, to include manual and auto settings  **2.2** Competently use and control digital single lens reflex (DSLR) cameras to control exposure, to include• Aperture priority• Shutter priority• Manual exposure settings  **2.3** Competently use and control digital single lens reflex (DSLR) cameras to control image quality, to include• White balance• ISO settings• File formats (e.g. RAW and JPEG settings) |  |  |  |  |
| **3.1** Import images into an image management system  **3.2** Appropriately store digital image files using professional image management software  **3.3** Optimise digital images for export for various purposes  **3.4** Retrieve and output images for subsequent use |  |  |  |  |
| **4.1** Present a portfolio of images in an appropriate format that demonstrates• Visual awareness• Control of media and materials• Appropriate layout • Presentation of imagery• Precision and attention to detail |  |  |  |  |
| **5.1** Evaluate personal progress in relation to digital photographic practice |  |  |  |  |

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| **TUTOR COMMENTS:**  **Name: Signature: Date:** |

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**A/601/2581 Location Fashion Photography**

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| Assessment Criteria | Evidence (Brief description/title) | Portfolio Reference | Date Completed | Comment |
| **1.1** Evaluate a minimum of six examples of location fashion photography produced by at least three fashion photographers to determine• The relationship between the approach of the photographer, the final application, format and the subject matter• The potential to employ similar approaches in own work |  |  |  |  |
| **2.1** Assess, with the use of examples, the contribution and relationship between the following in creating a successful location fashion photograph• Fashion style• Location choice• Model choice• Available and additional lighting |  |  |  |  |
| **3.1** Identify at least three themes that could be suitable for their own location fashion shoot and assess their potential for further development  **3.2** Select a suitable theme for their own location fashion shoot  **3.3** Justify the choice of theme for location fashion shoot identifying intended outcome |  |  |  |  |
| **4.1** manage a location fashion photo-shoot to ensure• required bookings are made• required permissions are obtained e.g. location use, • model release forms are obtained• time scales are met• equipment is setup correctly• organisation of necessary personnel• organisation and composition of models and props  **4.2** Competently use photographic equipment to create location fashion photographs  **4.3** Work within health and safety guidelines for on-site photo-shoots |  |  |  |  |
| **5.1** Professionally present a portfolio of images in an appropriate format that demonstrates• Visual awareness• Control of media and materials• Appropriate layout • Presentation of imagery• Precision and attention to detail |  |  |  |  |
| **6.1** Evaluate their personal progress in relation to location fashion photography |  |  |  |  |

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**J/601/2616 Studio Photography**

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| Assessment Criteria | Evidence (Brief description/title) | Portfolio Reference | Date Completed | Comment |
| **1.1** Evaluate a minimum of six examples of studio photography produced by at least three photographers to determine• The relationship between the approach of the photographer and the subject matter• The potential to employ similar approaches in own work |  |  |  |  |
| **2.1** Assess, with the use of examples, the suitability of different approaches to photographing subjects to include• Different types of studio lighting e.g. Photo flood and Flash• Different numbers of lights• Different positioning of lights• Different coloured lighting |  |  |  |  |
| **3.1** Determine suitable themes for their own studio photography  **3.2** Select and justify their choice of a particular theme for studio photography identifying intended outcomes |  |  |  |  |
| **4.1** Manage a studio photo-shoot to ensure• required bookings are made• required permissions are obtained e.g. model release form• time scales are met• equipment is setup correctly• testing of specialist equipment• organisation of necessary personnel• organisation and composition of models and props  **4.2** Competently use specialist equipment to undertake studio photography  **4.3** Work within health and safety guidelines for studio photo-shoots  **4.4** Employ a range of photographic treatments |  |  |  |  |
| **5.1** Professionally present a portfolio of images in an appropriate format that demonstrates• Visual awareness• Control of media and materials• Appropriate layout • Presentation of imagery• Precision and attention to detail |  |  |  |  |
| **6.1** Evaluate their personal progress in relation to studio photography |  |  |  |  |

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**L/601/3542 Pixel-Based Image Manipulation**

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| Assessment Criteria | Evidence (Brief description/title) | Portfolio Reference | Date Completed | Comment |
| **1.1** Assess how and where pixel based image software is employed with the use of at least six examples |  |  |  |  |
| **2.1** Manipulate at least six imported images using the following• Layers• Filters• Repair tools • Colour adjustment • Colour management • Cropping  **2.2** Construct at least four images from component source material experimenting with a combination of at least four of the following in each• Selection tools• Layers• Lasso tools• Pen tools• Eraser• Brush tools• Clone tool• Colour  **2.3** Evaluate the outcomes from 2.1 and 2.2 in terms of technical and aesthetic qualities |  |  |  |  |
| **3.1** Formulate an intention for a final outcome  **3.2** Assess image requirements for intended output in terms of• Resolution• Colour mode• Output size• File format  **3.3** Select appropriate image settings to create intended final outcome  **3.4** Select and use pixel based image software tools to create an intended final outcome  **3.5** Review final outcome in terms of its technical and aesthetic qualities |  |  |  |  |
| **4.1** Create a digital filing system for source and final imagery in appropriate file locations  **4.2** Save digital files in appropriate formats for print and screen-based outputs |  |  |  |  |

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**A/601/2614 Presenting Photographic Images**

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| Assessment Criteria | Evidence (Brief description/title) | Portfolio Reference | Date Completed | Comment |
| **1.1** Identify at least 3 target audiences to whom they would wish to present their work  **1.2** Investigate a range of possible presentation formats for each of the target audiences |  |  |  |  |
| **2.1** Create and justify a suitable presentation format for a selected target audience  **2.2** Assess key legal issues in relation to the presentation of their photographic work  **2.3** Select, organise and prepare photographic work for presentation to the target audience  **2.4** Present photographic work to an audience and elicit feedback |  |  |  |  |
| **3.1** Evaluate the appropriateness of the photographic presentation in relation to the target audience  **3.2** Evaluate the effectiveness of the presentation in relation to their stated intentions |  |  |  |  |

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